



Name of the action

Economic empowerment of rural women in the agricultural sector in Boeny region (Madagascar).

Project description

« Vehivavy Amaray / Women for Tomorrow » aims to promote the economic empowerment of rural women in the agricultural sector through the implementation of a zero-interest microcredit solution and functional literacy aimed at providing them with basic knowledge in management, sales and agricultural value chains.

Overall objective

The overall objective is to promote the economic empowerment of rural women in the agricultural sector, more specifically in the municipalities of Mariarano and Ambondromamy (Boeny Region, Madagascar).

Specific objectives

- SO 1: Develop the cooperative life of rural women in the agricultural sector.
- SO 2: Train women in basic management and sales techniques.
- SO 3: Introduce women to agricultural value chains.
- SO 4: Provide women with zero interest micro-credits.
- SO 5: Promote reforestation and agro-ecology.

Beneficiaries

50 women farmers and the communities of Mariarano and Ambondromamy.

Partners

Rivotra



Donor

Own fund



Project countries

Madagascar



Project duration

April 2021 - February 2022



Project budget

40.000 EUR